

ORDER



Orders
Order / Rev: 706193
Alt Order #: 06275476
Product Desc: PRIORITIES USA ACTN
Estimate: 1562
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	27	\$27,725.00	\$23,566.25
10/01/12	10/01/12	7	\$5,775.00	\$4,908.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$27,725.00	\$23,566.25	0.00
October 2012	7	\$5,775.00	\$4,908.75	0.00
Totals	34	\$33,500.00	\$28,475.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/28/12	09/28/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$225.00		0.00			
E 2	WTSP	09/28/12	09/28/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,050.00		0.00			
E 3	WTSP	09/28/12	09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,350.00		0.00			
E 4	WTSP	09/28/12	09/28/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$825.00		0.00			
E 5	WTSP	09/28/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WTSP	09/28/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$800.00		0.00			
E 6	WTSP	09/28/12	09/28/12	M-F 930-10a Inside Edition	CM	930-10a -----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$300.00		0.00			
E 7	WTSP	10/01/12	10/01/12	M-F 10-11a Studio 10	CM	10-11a M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$225.00		0.00			
E 8	WTSP	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,350.00		0.00			
E 9	WTSP	10/01/12	10/01/12	Y&R Young and the Restless	CM	1230-130p M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,650.00		0.00			
E 10	WTSP	10/01/12	10/01/12	Late Late Show Late Late Show	CM	1237-137a M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$525.00		0.00			
E 11	WTSP	10/01/12	10/01/12	M-F 530-6p 10 News at 530p	CM	530-6p M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$825.00		0.00			
E 12	WTSP	10/01/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$800.00		0.00			
E 13	WTSP	10/01/12	10/01/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$400.00		0.00			
E 14	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p -----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$600.00		0.00			
E 15	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p -----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00		0.00			
E 16	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p -----S	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,050.00		0.00			
E 17	WTSP	09/30/12	09/30/12		CM	Sun 9-1030a -----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning										
				CBS Sunday Morning										
				SUNDAY MRN-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1		\$2,000.00		0.00				
E 18	WTSP	09/27/12	09/27/12	Price Is Right	CM	11a-12p ---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$1,350.00		0.00				
E 19	WTSP	09/27/12	09/27/12	Y&R	CM	1230-130p ---T---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Young and the Restless										
				YOUNG&RESTLESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$1,650.00		0.00				
E 20	WTSP	09/27/12	09/27/12	Late Late Show	CM	1237-137a ---T---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
				Late Late Show										
				LATE LATE SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$525.00		0.00				
E 21	WTSP	09/27/12	09/27/12	M-F 5-530p	CM	5-530p ---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				5-530p 10 News										
				10 NEWS-5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$825.00		0.00				
E 22	WTSP	09/27/12	09/27/12	M-F 6-7a	CM	6-7a ---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				6-7a 10 News										
				10 NEWS-6:00A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$700.00		0.00				
E 23	WTSP	09/27/12	09/27/12	M-F 930-10a	CM	930-10a ---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Inside Edition										
				MILLIONAIRE R										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1		\$300.00		0.00				
E 24	WTSP	09/25/12	09/25/12	Letterman	CM	1135p-1237a -T-----	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
				Late Night with David Letterman										
				DAVID LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1		\$1,050.00		0.00				
E 25	WTSP	09/25/12	09/25/12	Price Is Right	CM	11a-12p -T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1		\$1,350.00		0.00				
E 26	WTSP	09/25/12	09/25/12	Y&R	CM	1230-130p -T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Young and the Restless										
				YOUNG&RESTLESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1		\$1,650.00		0.00				
E 27	WTSP	09/25/12	09/25/12	M-F 5-530p	CM	5-530p -T-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				5-530p 10 News										
				10 NEWS-5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1		\$825.00		0.00				
E 28	WTSP	09/25/12	09/25/12	M-F 6-7a	CM	6-7a -T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				6-7a 10 News										
				10 NEWS-6:00A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1		\$700.00		0.00				
E 29	WTSP	09/25/12	09/25/12		CM	930-10a -T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

WTSP-TV